



Advertising Packages

One simple buy means your targeted message reaches our entire audience of print and online readers.

Print Ad Sizes & Web Ad Space

		1-Time	3-Times	6-Times	12-Times
1/8 Page	300 x 250	\$400	\$384	\$360	\$320
1/4 Page	300 x 250	\$505	\$485	\$455	\$404
1/2 Page	300 x 250	\$705	\$677	\$635	\$564
Small Island	300 x 250	\$705	\$677	\$635	\$564
Large Island	Big Banner	\$940	\$902	\$864	\$752
Full Page	Big Banner	\$1,240	\$1,190	\$1,116	\$992
2-Page Spread	Big Banner	\$2,380	\$2,285	\$2,142	\$1,904

Cover Ad Sizes & Web Ad Space

		1-Time	3-Times	6-Times	12-Times
Back	Big Banner	\$1,556	\$1,494	\$1,400	\$1,245
Inside Front	Big Banner	\$1,336	\$1,282	\$1,202	\$1,069
Inside Back	Big Banner	\$1,336	\$1,282	\$1,202	\$1,069

Ad Buy Upgrades

	1-Time	3-Times	6-Times	12-Times
Increase Web Ad to Big Banner	\$50	\$48	\$45	\$40
Add a 300 x 250 Web Ad	\$100	\$96	\$90	\$80
Convert Rotator to Fixed	\$100	\$96	\$90	\$80
Animation or Flash	\$25	\$25	\$25	\$25

Web Only Ad Space

	1-Time	3-Times	6-Times	12-Times
300 x 250	\$250	\$240	\$225	\$200
250 x 250	\$200	\$192	\$180	\$160
300 x 200	\$200	\$192	\$180	\$160
Big Banner	\$250	\$240	\$225	\$200
Home Page Big Banner	\$600	\$576	\$540	\$480
FIXED, ADD	\$100	\$96	\$90	\$80
Fixed Banner	\$200	\$192	\$180	\$160
Animation or flash	\$25	\$25	\$25	\$25

Web advertising rotates throughout the site. However, we also offer fixed positioning so you can target your exposure to our specific communities.

All prices listed are per month.
Pre-Payment discount of 5%

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OUTSIDE

InsideOutsideMag.com

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